



**NEWS RELEASE**  
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### **AB VISTA STRENGTHENS ASIAN TEAM WITH TWO NEW APPOINTMENTS**

AB Vista, a leading international supplier of new generation micro-ingredients for the animal feed industry, has strengthened its Asia Pacific (ASPAC) team with two new appointments.

Thanarak Wongpraya joins as Regional Sales Manager for Thailand, and Peter Fang joins as Sales Manager for China, both commence with immediate effect. Thankarak and Peter will report to ASPAC Regional Director MY Tan.

The two new appointments support the company's ambitious growth plans in the region and reflect AB Vista's international success driven through its market-leading products such as the recently launched Econase XT.

As Regional Sales Manager, Thanarak Wongpraya will be based in Bangkok, Thailand, and will oversee market development and technical support in Vietnam, Malaysia, Thailand, Cambodia and Myanmar. He previously worked for Octamemorial in Thailand.

As Sales Manager, Peter Fang will be based in Guangzhou and is responsible for the development of sales in China, and co-ordination of product registrations and launches. He previously worked for AB Enzymes in China.

Commenting on the appointments, MY Tan, ASPAC Regional Director of AB Vista, says: "AB Vista in ASPAC has experienced substantial growth over the past year and I am delighted that two candidates of such high calibre have joined the team. I look forward to working with both Thanarak and Peter to drive further growth throughout the region."

**ENDS**

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**Notes to Editors**

1. Photography is available on request.
2. AB Vista is the Feed Ingredients division of AB Agri (Associated British Agriculture), the Agriculture Group of ABF.