

NEWS RELEASE
March 2010



AB VISTA TARGETS THE PERUVIAN MARKET

AB Vista, a leading international supplier of micro-ingredients to the animal feed industry, has launched Econase® XT and Quantum® in Peru.

Econase® XT is the first and only intrinsically thermostable xylanase product available, while Quantum® was the first feed enzyme optimised specifically to benefit monogastric animals. Their approval in Peru illustrates another step in AB Vista's significant growth worldwide during recent years. In particular, the company's ground-breaking Econase® XT has already performed well in Brazil, the USA and India, with its most recent launch being in the EU.

The distributor for the enzymes in Peru will be Globalvet, which is a traditional Peruvian company dedicated to supplying innovative and high quality products. The local feed production is around 2,500,000 Mton/year, of which 81% is for poultry.

Commenting on the registration, Dieter Suida, Regional Sales Director for AB Vista in the Americas, said: "The successful launch of our products in Peru has helped us to gain an even greater presence in South America. With our revolutionary new product, Econase® XT, which is already available in Brazil, Colombia, Chile, Argentina and Ecuador, we are making major headway to become one of the world's top suppliers in the animal feed industry."

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