



## **Jasmaine Cheong joins the AB Vista team**

**June 2008**

AB Vista is delighted to announce that Jasmaine Cheong has joined the team as Regional Supply Chain Director, ASPAC.

Jasmaine joins the company from Danisco with whom she worked for nearly 15 years. Her employment at Danisco Animal Nutrition (formerly Finnfeeds) commenced in January 1994, where she was a key contributor in the setup of the ASPAC regional sales and distribution centre based in Singapore. Subsequently, she became Director of Finance & Corporate Services with Danisco Singapore where her roles included consolidation of several Singapore based offices and responsibility for heading office support by providing finance, HR, legal liaison and office administration.

Prior to her employment at Danisco, Jasmaine worked with a local listed company in the shipbuilding industry where she set up the company's first administration department.

Jasmaine's experience in finance, logistics, customer service and site office management along with her BSc (Hons) in Economics (with a specialism in Accounting) will strengthen the rapidly growing AB Vista team. Her responsibilities will focus on the development of logistics, customer service and purchasing in the ASPAC region.