

NEWS RELEASE
5 December 2008



AB VISTA LAUNCHES ECONASE® XT TO INDIAN MARKET

AB Vista, a leading international supplier of new generation micro-ingredients for the animal feed industry, launched Econase® XT, the world's first intrinsically thermostable enzyme for animal nutrition, to the Indian market at Poultry India 2008.

Econase XT is a revolutionary new enzyme with three key qualities:

- **Thermostability:** The first xylanase on the market to be able to survive high pelleting temperatures without the use of a coating.
- **Assayability:** The level of enzyme activity in the feed can be reliably and accurately measured.
- **Efficacy:** Numerous independent trial results showing the positive influence on animal performance.

Richard Cooper, CEO of AB Vista, says: "This is a truly ground-breaking product which will revolutionise the Indian animal nutrition market.

"The effectiveness of the product in animal digestion means that nutrient availability is improved, therefore reducing feed costs and out put of waste into the environment."

Customers wishing to purchase Econase® XT in India should contact Dinesh Bhosale, AB Vista Regional Sales Director for South Asia, on +91 (986) 031 5558 or dinesh.bhosale@abmauri.co.in.

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Notes to Editors

1. Photography is available on request.

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2. AB Vista is the Feed Ingredients division of AB Agri (Associated British Agriculture), the Agriculture Group of ABF.

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