



NEWS RELEASE
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AB VISTA SALES FUEL TEAM EXPANSION

AB Vista, a leading international supplier of new generation micro-ingredients for the animal feed industry, has appointed Charles Sheppy as its Supply Chain and Business Development Director.

The newly created position is a result of the continued success of AB Vista and reflects its commitment to meeting the company's ambitious growth targets. Charles joins AB Vista from Genencor, a Danisco Division, where he led a range of key growth initiatives during his 15 year career with the company, most recently within the global detergent sector. His wide-ranging experience in sales, marketing and corporate development within the global biotechnology and agro-food industries will serve to further strengthen AB Vista's market position.

A second appointment has been made within AB Vista's sister company, Vistavet Ireland. Neil Spreckley joins the company as General Manager and will be responsible for handling all domestic sales. Neil has a proven record of significantly increasing profitability within divisions of market leading companies, including EWOS Ltd and Landcatch Natural Selection (LNS). Neil will report directly to AB Vista's Managing Director, Richard Cooper, from Vistavet's Ireland headquarters.

In response to the new appointments, Richard Cooper stated: "It is with great pleasure I welcome both Charles and Neil to the AB Vista team. The creation of new roles through continued sales growth in the face of an economic downturn is an indication of AB Vista's positive future in the animal feed industry."

Both appointments are effective immediately.

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Notes to Editors

1. Photography is available on request
2. AB Vista is the Feed Ingredients division of AB Agri (Associated British Agriculture), the Agriculture Group of ABF